

LEGO® SERIOUS PLAY® with Kari Chiappetta



LEGO® SERIOUS PLAY® is a technique where people use LEGO® bricks to follow through a series of structured exercises during which they build things that represent metaphorically their personal or business challenges.

What else is LEGO® SERIOUS PLAY®?

LEGO® SERIOUS PLAY® is many things, including some of the following:

LEGO® SERIOUS PLAY® is a methodology that helps teams to become more effective by fostering creativity, sharing and reflecting. During LEGO® SERIOUS PLAY® sessions, teams build metaphors while they play with LEGO® bricks.

LEGO® SERIOUS PLAY® is a consultant service offered by a LEGO® SERIOUS PLAY® facilitator.

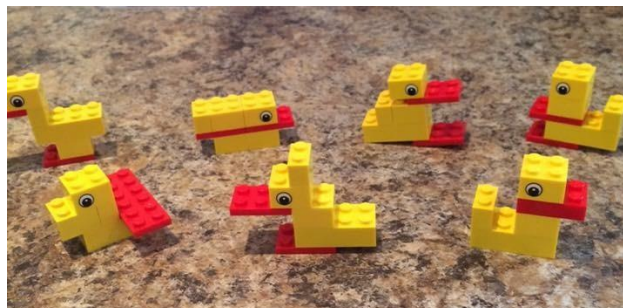
Its goal is fostering creative thinking through team building metaphors of their organizational identities and experiences using LEGO® bricks.

LEGO® SERIOUS PLAY® approach is an innovative, experimental process designed to enhance innovation and business performance.

The LEGO® SERIOUS PLAY® methodology is an innovative process designed to enhance innovation and business performance. Based on research which shows that this kind of hands-on, minds-on learning produces a deeper, more meaningful understanding of the world and its possibilities, the LEGO® SERIOUS PLAY® methodology deepens the reflection process and supports an effective dialogue – for everyone in the organization.

“You can learn more about a person in an hour of play than you can from a lifetime of conversation”

Plato



THE ESSENCE

The LEGO® SERIOUS PLAY® Method is a facilitated meeting, communication and problem-solving process in which participants are led through a series of questions, probing deeper and deeper into the subject. Each participant builds his or her own 3D LEGO® model in response to the facilitator's questions using specially selected LEGO® elements. These 3D models serve as a basis for group discussion, knowledge sharing, problem solving and decision making.

The LEGO® SERIOUS PLAY® Method is a technique which improves group problem solving. By utilizing visual, auditory and kinesthetic skills, the Method requires participants to learn and listen, and it provides all participants with a voice. The Method serves as a shared language regardless of culture or position. It is also a method that requires a trained LEGO® SERIOUS PLAY® facilitator.



GAINING CONFIDENCE AND COMMITTING TO SHARED GOALS

By using the LEGO® SERIOUS PLAY® materials and methodology you will explore the relationships and connections between people and their world, observe the dynamics both internal and external, explore various hypothetical scenarios, and gain awareness of the possibilities.

During the facilitated meeting, you will be building landscape models with LEGO elements, giving them meaning through story-making, and playing out various possible scenarios – a process which deepens understanding, sharpens insight, and socially “bonds” together the group as it “plays” together. The LEGO® SERIOUS PLAY® Methodology will guide you into a free and honest exchange of opinion. The physical and tangible construction allows you to have conversations which flow without the fear of treading on personal feelings. You will experience that the real issues are addressed, and ultimately you will be able to see things through the eyes of your colleagues – and have them view the picture through yours.

A TOOL FOR BUILDING RESULTS



The LEGO® SERIOUS PLAY® methodology is a radical, innovative, experiential process designed to enhance business performance. It is based on the belief that everyone can contribute to the discussion, the decisions and the outcome.

The use of LEGO® elements enables you to take a speedy shortcut to the core. The LEGO elements work as a catalyst – and when used for building metaphors, they trigger processes that you probably were previously unaware of.

Workshop participants leave with skills to communicate more effectively, to engage their imagination more readily, and to approach their work with increased confidence, commitment and insight.

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To book a LEGO® SERIOUS PLAY® session contact Kari Chiappetta at kiconsulting@shaw.ca or 807 621 6225